



GOA UNIVERSITY

Bachelor of Commerce (Sem-V) (NEP)

Subject Name: Commerce

Paper Title: Research Process

Paper Code: COM- 303

Duration: 1:00 Hour

Total Marks: 40

- Instructions:** i) All questions are compulsory
ii) Internal choice is available
iii) All figures to the right indicate marks

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- Q1 Answer the following: **4X2 marks**
a) What is the meaning of the term 'research'?
b) What is 'applied research'?
c) What is the meaning of the term 'research question'?
d) What is a 'sampling frame'?
- Q2 Answer the following:
A) Explain the 'criteria of good research'. **6 marks**
OR
B) Explain the problems faced by researchers in India. **6 marks**
C) Explain the term 'fabrication'. **2 marks**
- Q3 Answer the following:
A) Identify the differences between 'mixed approach to research' and 'quantitative approach to research'. **6 marks**
B) Identify the differences between 'explanatory research' and 'exploratory research'. **2 marks**
OR
C) Identify any two objectives of research. **2 marks**
- Q4 Answer the following:
A) Explain the steps involved in preparing a 'sampling design'. **6 marks**
B) Identify the difference between 'open ended question' and 'closed ended question'. **2 marks**

OR

C)Identify the difference between univariate and bivariate analysis. **2 marks**

Q5 Answer the following:
A)Explain the qualities of a good research report. **6 marks**

B)Identify the difference between 'research methods' and 'research methodology'. **2 marks**

OR

C)Identify the difference between 'experimental' and 'non experimental' research. **2 marks**